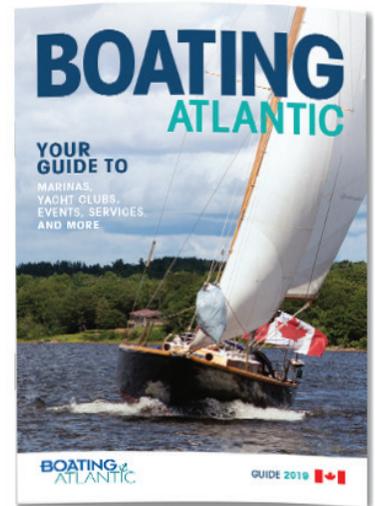


# BOATING ATLANTIC

## 2020 GUIDE RATES



*Boating Atlantic* is Atlantic Canada's premiere boating guide — everything you need for the boating season in our region. Inside are detailed listings for marinas and yacht clubs in Prince Edward Island, New Brunswick, Nova Scotia, and Newfoundland. The guide is divided into coastal regions with highlights of the best festivals and boating events, making 2020 your best boating season; perfect for sailors and power boaters. Be sure to include your message today!

### DISTRIBUTION

10,000 copies are distributed to marinas and yacht clubs in Atlantic Canada, boat shows in Halifax, Moncton, Toronto, and the U.S. Eastern Seaboard, and to special boating events around the region.

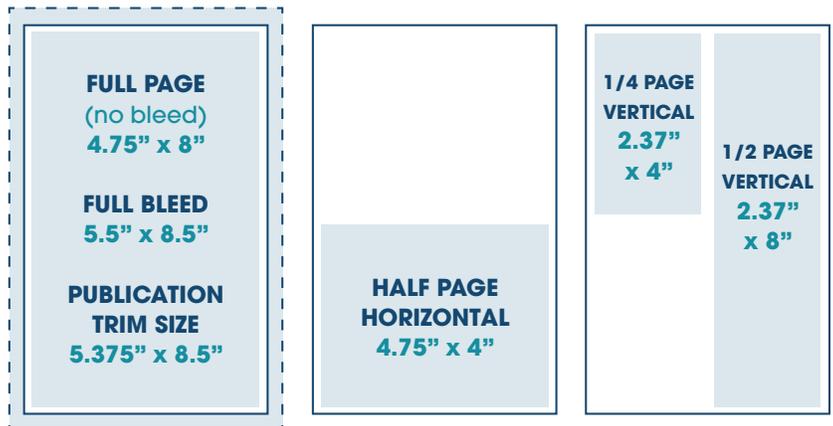
## NET ADVERTISING RATES

### PRINT AD SIZE

Full Page .....	\$750
1/2 Page (Horizontal/Vertical) .....	\$425
1/4 Page (Vertical) .....	\$300
Business Card .....	\$200
Double Page Spread .....	\$1300
Outside Back Cover .....	\$900
Inside Back Cover/Inside Front Cover .....	\$800

### 10% Discount for Boating Atlantic Association Members

Preferred position add 15%. Multi-page buys on request. Insert rates available upon request. Rates are net.



## 2020 SCHEDULE

**Published:** January 2020

**Ad Booking Deadline:** November 7, 2019

**Artwork Deadline:** November 15, 2019

## AD PRODUCTION

We are pleased to offer ad design and production services if required.

## GENERAL INFORMATION

Prices do not include taxes. Invoices are issued on publication and are payable in 30 days. Cancellations must be received in writing 30 days prior to publication date.

## MECHANICAL REQUIREMENTS

- Preferred file format for supplied ads is press quality pdf (PDF/X-1a).
- Supplied ads may also be sent as native files. Preferred programs include Indesign, Illustrator and Photoshop. We cannot accept MS Word files. Include all fonts and image files. Please supply a jpeg or PDF proof for comparison.
- All colours must be CMYK. Images must be 300 dpi at 100% printed size.
- Files under 5MB can be sent by email. Larger files can be submitted via Dropbox or CD. Contact us for details.

## CONTACT:

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